



International Management & Business Consultants

Case Study

Trade and Investment Promotion:

Papua New Guinea

The government of Papua New Guinea is engaged in negotiations with the European Union and the World Trade Organisation over measures aimed at liberalising its trade in goods and services. The development and promotion of Trade in Services - such as telecommunications, transport, tourism, insurance and construction – are vital if the country's physical and human resources are to be utilised to best advantage. Several of PNG's trading partners raised queries regarding the free access and equality of treatment of their nationals and enterprises in the PNG market.

Members of the GIC team analysed the situation and advised the PNG government on measures it should adopt to ensure compliance with EU and WTO rules, while protecting local employment and preserving sensitive local industries.