



**International Management & Business Consultants**

## **Trade and Investment Promotion:**

### **Small and Medium Enterprises (SMEs)**

Governments have increasingly recognised that sustained employment and economic growth are best achieved through supporting development of the SME sector. GIC is regularly commissioned to provide advice to SMEs and their support organisations and associations in the UK, Europe and developing countries.

Our principal services are:

- Market analysis
- Promotion of linkages and joint ventures (especially between European and developing country SMEs)
- Business planning and development
- Training and mentoring

We have provided training to SMEs in developing and emerging markets on ways of growing their business through accessing opportunities under the funding programmes of the IFIs.

For more information on how we can support you on SMEs issues please contact us.

Some samples of our work can be accessed in our case studies section.