



International Management & Business Consultants

Trade and Investment Promotion:

Stimulating Private Sector Growth

GIC provides advice to Government and other public sector organisations (such as development corporations or other bodies charged with developing the private sector) on ways to stimulate private sector growth.

This advice can be provided either at a strategic level or at a tactical level.

At the **strategic** level, GIC can advise clients on preparing a strategic plan for the development of the private sector. This would involve (inter alia): identifying the key objectives of private sector development; identifying options (see below); comparing the pros and cons of different options; and developing an action plan with tasks, timings and responsibilities.

Typically, the range of options would cover different types of support to the private sector. These could include: the provision of advice; provision of grants; provision of loans or loan guarantees; provision of training; and other types of stimulus, such as outsourcing government services to the private sector.

At the **tactical** level, GIC can advise clients on planning for, and implementing, the various types of private sector support as outlined above. For example, GIC has been active in assisting clients with outsourcing projects. This has involved:

- advice on policy
- review of case studies to identify good practice
- identification of potential outsourcing projects
- development of an outsourcing plan
- development of manuals
- supporting the implementation.

GIC has particular expertise in work in small island economies, having undertaken a number of projects in small islands such as St Helena, Ascension and Pitcairn. The case studies section gives a description of the outsourcing project undertaken by GIC on St Helena.

For more information on how we can support your private sector growth objectives please contact us.