



International Management & Business Consultants

Trade and Investment Promotion:

Investment Promotion

Members of the GIC team have wide experience in the field of international investment promotion, policy and practice. We provide advice and assistance to help governments, local authorities and private sector associations to attract inward investment, improve the regulatory environment, and profit from local advantages of cost, location or infrastructure.

Our services include:

- Analysis and development of investment codes
- Strategic advice to inform negotiations with potential investors
- Promotion and publicity for inward investment opportunities
- Design of programmes for local economic diversification through private investment

We have also conducted studies to analyse the potential for outward direct investment in manufacturing and services to lower-cost centres.

Please contact us to find out more about how we can help you meet your investment promotion objectives.

Examples of our assignments can be accessed in our case studies section.